



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Greer Margolis Mitchell, Burns &  
Associates-Washington  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

# Contract # 1351978

**Schedule Dates** 09/24/12-09/30/12  
**Advertiser** Obama for America (30051)  
**Agency** Greer Margolis Mitchell, Burns & Associates-Washi  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** OBAMA - SCHEDULE A (466300)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 1536  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** OBAMA - SCHEDULE A EST 1536  
JARED SALLES

**Date Entered** 08/08/12  
**Last Modified** 08/08/12  
**Entered By** Randi Weathers  
**CO-OP**  
**Headline #** ECR09781585  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$8,789.25  
**Net Total** \$49,805.75  
**Sales Tax**

Columbus (WSYX)		
By Broadcast Month	Spots	Rate
Sep. 2012	113	\$58,595.00
<b>Grand Total:</b>	<b>113</b>	<b>\$58,595.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/25/12-09/28/12	2	:30	5:01A- 5:30A (EST)	3		X	X	X	X			3	\$95.00	\$285.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/8/12
2.0	Normal Line / SPOT (2)	09/25/12-09/28/12	2	:30	5:30A- 5:57A (EST)	2		X	X	X	X			2	\$95.00	\$190.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/8/12
3.0	Normal Line / SPOT (3)	09/25/12-09/28/12	2	:30	5:58A- 6:30A (EST)	3		X	X	X	X			3	\$200.00	\$600.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/8/12
4.0	Normal Line / SPOT (4)	09/25/12-09/28/12	2	:30	6:30A- 6:57A (EST)	2		X	X	X	X			2	\$200.00	\$400.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/8/12
5.0	Normal Line / SPOT (5)	09/25/12-09/28/12	2	:30	6:58A- 7:30A (EST)	3		X	X	X	X			3	\$200.00	\$600.00	Columbus (WSYX)	GMA	8/8/12
6.0	Normal Line / SPOT (6)	09/25/12-09/28/12	2	:30	7:30A- 8A (EST)	2		X	X	X	X			2	\$200.00	\$400.00	Columbus (WSYX)	GMA	8/8/12
7.0	Normal Line / SPOT (7)	09/25/12-09/28/12	2	:30	8A- 8:30A (EST)	3		X	X	X	X			3	\$200.00	\$600.00	Columbus (WSYX)	GMA	8/8/12
8.0	Normal Line / SPOT (8)	09/25/12-09/28/12	2	:30	8:30A- 9A (EST)	2		X	X	X	X			2	\$200.00	\$400.00	Columbus (WSYX)	GMA	8/8/12
9.0	Normal Line / SPOT (9)	09/25/12-09/28/12	2	:30	12P- 12:30P (EST)	2		X	X	X	X			2	\$325.00	\$650.00	Columbus (WSYX)	NEWS	8/8/12
10.0	Normal Line / SPOT (10)	09/25/12-09/28/12	2	:30	12:30P- 12:56P (EST)	3		X	X	X	X			3	\$325.00	\$975.00	Columbus (WSYX)	NEWS	8/8/12
11.0	Normal Line / SPOT (11)	09/24/12-09/27/12	2	:30	4:28A- 4:59A (EST)	2	X	X	X	X				2	\$35.00	\$70.00	Columbus (WSYX)	NEWS	8/8/12
12.0	Normal Line / SPOT (12)	09/29/12-09/29/12	2	:30	7:58A- 9A (EST)							1		1	\$200.00	\$200.00	Columbus (WSYX)	GMA SAT	8/8/12
13.0	Normal Line / SPOT (13)	09/30/12-09/30/12	2	:30	7:58A- 9A (EST)								1	1	\$200.00	\$200.00	Columbus (WSYX)	GMA	8/8/12
14.0	Normal Line / SPOT (14)	09/25/12-09/28/12	2	:30	9A- 10A (EST)	3	X	X	X	X				3	\$100.00	\$300.00	Columbus (WSYX)	MILLIONAIRE	8/8/12

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15.0	Normal Line / SPOT (15)	09/25/12-09/28/12	2	:30	10A-10:57A (EST)	3		X	X	X	X			3	\$175.00	\$525.00	Columbus (WSYX)	RACHAEL RAY	8/8/12
16.0	Normal Line / SPOT (16)	09/25/12-09/28/12	2	:30	10:57A-12P (EST)	3		X	X	X	X			3	\$975.00	\$2925.00	Columbus (WSYX)	THE VIEW	8/8/12
17.0	Normal Line / SPOT (17)	09/25/12-09/28/12	2	:30	12:57P-2P (EST)	3		X	X	X	X			3	\$725.00	\$2175.00	Columbus (WSYX)	THE CHEW	8/8/12
18.0	Normal Line / SPOT (18)	09/25/12-09/28/12	2	:30	2P-2:58P (EST)	3		X	X	X	X			3	\$225.00	\$675.00	Columbus (WSYX)	GENERAL HOSPITAL	8/8/12
19.0	Normal Line / SPOT (19)	09/25/12-09/28/12	2	:30	2:58P-4P (EST)	3		X	X	X	X			3	\$250.00	\$750.00	Columbus (WSYX)	RICKI LAKE	8/8/12
20.0	Normal Line / SPOT (20)	09/30/12-09/30/12	2	:30	10:30A-11:30A (EST)	1							1	1	\$200.00	\$200.00	Columbus (WSYX)	THIS WEEK	8/8/12
21.0	Normal Line / SPOT (21)	09/30/12-09/30/12	2	:30	12:57P-2P (EST)	1							1	1	\$200.00	\$200.00	Columbus (WSYX)	ENT TONIGHT	8/8/12
22.0	Normal Line / SPOT (22)	09/30/12-09/30/12	2	:30	2P-2:58P (EST)	1							1	1	\$200.00	\$200.00	Columbus (WSYX)	THAT 70S SHOW	8/8/12
23.0	Normal Line / SPOT (23)	09/25/12-09/28/12	2	:30	4P-4:30P (EST)	3		X	X	X	X			3	\$300.00	\$900.00	Columbus (WSYX)	JUDGE JUDY	8/8/12
24.0	Normal Line / SPOT (24)	09/25/12-09/28/12	2	:30	4:30P-5P (EST)	3		X	X	X	X			3	\$300.00	\$900.00	Columbus (WSYX)	JUDGE JUDY	8/8/12
25.0	Normal Line / SPOT (25)	09/25/12-09/28/12	2	:30	5:58P-6:30P (EST)	5		X	X	X	X			5	\$475.00	\$2375.00	Columbus (WSYX)	NEWS	8/8/12
26.0	Normal Line / SPOT (26)	09/29/12-09/29/12	2	:30	5:58P-6:30P (EST)	1						1		1	\$500.00	\$500.00	Columbus (WSYX)	NEWS	8/8/12
27.0	Normal Line / SPOT (27)	09/30/12-09/30/12	2	:30	5:58P-6:30P (EST)	1							1	1	\$500.00	\$500.00	Columbus (WSYX)	NEWS	8/8/12
28.0	Normal Line / SPOT (28)	09/25/12-09/28/12	2	:30	5P-5:30P (EST)	5		X	X	X	X			5	\$475.00	\$2375.00	Columbus (WSYX)	NEWS	8/8/12

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**CPE** 1536  
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**Billing Type** Weekly/Regular  
**Comments** OBAMA - SCHEDULE A EST 1536  
JARED SALLES

**Date Entered** 08/08/12  
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**CO-OP** No  
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29.0	Normal Line / SPOT (29)	09/25/12-09/28/12	2	:30	5:30P-5:58P (EST)	5		X	X	X	X			5	\$475.00	\$2,375.00	Columbus (WSYX)	NEWS	8/8/12
30.0	Normal Line / SPOT (30)	09/25/12-09/28/12	2	:30	6:58P-7:27P (EST)	5		X	X	X	X			5	\$500.00	\$2,500.00	Columbus (WSYX)	ENT TONIGHT	8/8/12
31.0	Normal Line / SPOT (31)	09/25/12-09/28/12	2	:30	7:28P-7:57P (EST)	5		X	X	X	X			5	\$500.00	\$2,500.00	Columbus (WSYX)	ACCESS HOLLYWOOD	8/8/12
32.0	Normal Line / SPOT (32)	09/29/12-09/29/12	2	:30	6:58P-7:57P (EST)	1						1		1	\$500.00	\$500.00	Columbus (WSYX)	ET WKND	8/8/12
33.0	Normal Line / Prime Premium (33)	09/25/12-09/25/12	2	:30	7:58P-ABC-Dancing With The Stars (Tuesday)	1	1							1	\$3,000.00	\$3,000.00	Columbus (WSYX)	DWTS RESULTS	8/8/12
34.0	Normal Line / Prime (34)	09/25/12-09/25/12	2	:30	10P-ABC-Private Practice (Tuesday)	1	1							1	\$2,000.00	\$2,000.00	Columbus (WSYX)	PRIVATE PRACTICE	8/8/12
35.0	Normal Line / Prime (35)	09/28/12-09/28/12	2	:30	10P-ABC-20/20 (Friday)	1					1			1	\$1,500.00	\$1,500.00	Columbus (WSYX)	20/20	8/8/12
36.0	Normal Line / SPOT (36)	09/25/12-09/28/12	2	:30	11:01P-11:34P (EST)	5		X	X	X	X			5	\$700.00	\$3,500.00	Columbus (WSYX)	NEWS	8/8/12
37.0	Normal Line / SPOT (37)	09/30/12-09/30/12	2	:30	11:01P-11:34P (EST)	1							2	2	\$700.00	\$1,400.00	Columbus (WSYX)	NEWS	8/8/12
38.0	Normal Line / SPOT (38)	09/25/12-09/28/12	2	:30	11:35P-12:04A (EST)	5		X	X	X	X			5	\$300.00	\$1,500.00	Columbus (WSYX)	NIGHTLINE	8/8/12
39.0	Normal Line / SPOT (39)	09/25/12-09/28/12	2	:30	12:05A-1:05A (EST)	5		X	X	X	X			5	\$150.00	\$750.00	Columbus (WSYX)	J KIMMEL	8/8/12
40.0	Normal Line / SPOT (40)	09/25/12-09/28/12	2	:30	1:07A-2:07A (EST)	3		X	X	X	X			3	\$50.00	\$150.00	Columbus (WSYX)	30 ROCK	8/8/12
41.0	Normal Line / SPOT (41)	09/25/12-09/28/12	2	:30	2:07A-2:36A (EST)	3		X	X	X	X			3	\$50.00	\$150.00	Columbus (WSYX)	RAYMOND	8/8/12

## CONFIRMATION CONTRACT

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<b>Agency</b>	Greer Margolis Mitchell, Burns & Associates-Washi	<b>Entered By</b>	Randi Weathers
<b>Product</b>	POLITICAL CANDIDATE (ns) (1186)	<b>CO-OP</b>	No
<b>Brand</b>	OBAMA - SCHEDULE A (466300)	<b>Headline #</b>	ECR09781585
<b>Salesperson</b>	Millennium/DC, Washington DC (1108)	<b>Demo</b>	A35+R
<b>Sales Office</b>	Millennium Washington DC	<b>Order Type</b>	Normal
<b>Buyer Name</b>	KAUFMA, MEREDITH	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	1536	<b>Commission</b>	\$8,789.25
<b>Account Types</b>	National/Political Candidate Agency BRD	<b>Net Total</b>	\$49,805.75
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<b>Comments</b>	OBAMA - SCHEDULE A EST 1536 JARED SALLES		

Columbus (WSYX)		
By Broadcast Month	Spots	Rate
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42.0	Normal Line / SPOT (42)	09/29/12-09/29/12	2	:30	11:35P- 12:04A (EST)							1		1	\$150.00	\$150.00	Columbus (WSYX)	SEINFELD	8/8/12
43.0	Normal Line / Football (43)	09/29/12-09/29/12	2	:30	8P- Sports-ABC College Football 2							1		1	\$3,000.00	\$3,000.00	Columbus (WSYX)	SAT NIGHT COLLEGE FBALL	8/8/12
44.0	Normal Line / Football (44)	09/29/12-09/29/12	2	:30	8P- Sports-ABC College Football 2							1		1	\$16,000.00	\$16,000.00	Columbus (WSYX)	OSU VS. MICH	8/8/12

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